



## NOTICE OF FUND AVAILABILITY (NOFA) – GRANTS

**NAME OF GRANT PROGRAM:**

Healthy Corner Store 2027

**NOFA REFERENCE NO.:**

DNDS27HCS

**PURPOSE FOR WHICH THE GRANT PROGRAM FUNDS SHALL BE USED:**

The Healthy Corner Store Initiative (HCSI) provides funding to purchase equipment, such as, refrigerators and freezers, to stock fresh produce and healthy foods at small grocers, such as, corner stores. To increase the likelihood that eligible SNAP recipients will make healthy food choices and establish sustainable positive behavior change, such as, healthy eating and physical activity through fresh produce stock within corner stores and nutrition education.

**ESTIMATED AMOUNT OF MONEY**

**IN THE GRANT PROGRAM:** \$ 638,156.00

**AWARD PERIOD:**

**From** 7/1/26 **Through** 6/30/27

**ELIGIBLE APPLICANTS MUST COMPLY WITH THE FOLLOWING REQUIREMENTS:**

1. Terms and Conditions for the Administration of Grants. [https://www.nj.gov/health/grants/documents/terms\\_conditions.pdf](https://www.nj.gov/health/grants/documents/terms_conditions.pdf)
2. General and specific grant compliance requirements issued by the awarding division or commission.

**GROUP OR ENTITIES WHICH MAY APPLY FOR THE GRANT PROGRAM:**

- |   |   |
|---|---|
| <input type="checkbox"/> Municipal Government                       | <input type="checkbox"/> Institution of Higher Education              |
| <input type="checkbox"/> County Government                          | <input type="checkbox"/> Hospital                                     |
| <input type="checkbox"/> State Government                           | <input checked="" type="checkbox"/> Non-profit Organization (501(c)3) |
| <input type="checkbox"/> Indian Tribal Gov't (Federally Recognized) | <input type="checkbox"/> Other:                                       |

**QUALIFICATIONS NEEDED BY APPLICANT TO BE CONSIDERED FOR A GRANT:**

The applicant must have demonstrated experience in implementation of Heart Smarts, a nutrition education curriculum specific to the Healthy Corner Store Initiative, an already established relationship with small corner store owners throughout the state and local communities, strong connections amongst community partners, such as, local farms, farm shares, local health departments, and other stakeholders, collecting participant data and tracking the number of stores and Heart Bucks redeemed after lessons.

**APPLICATION PROCEDURES:**

Eligible applicants will submit grant applications through the Department's System for Administering Grants Electronically (SAGE), in accordance with the Request for Applications (RFA). The RFA may be requested from the contact listed below.

Payal Arora: [Payal.Arora@doh.nj.gov](mailto:Payal.Arora@doh.nj.gov)

**FOR INFORMATION CONTACT:**

**NAME:** Payal Arora

**TELEPHONE:** 6099135580

**PROGRAM:** wic

**E-MAIL:** [Payal.Arora@doh.nj.gov](mailto:Payal.Arora@doh.nj.gov)

**MAILING ADDRESS:** New Jersey Department of Health

55 N. Willow St

Trenton, NJ

**DATE ON WHICH APPLICATION WILL BE AVAILABLE:** 06/08/26

**SAGE PROGRAM NAME:** Healthy Corner Store 2027

**DEADLINE BY WHICH APPLICATIONS MUST BE SUBMITTED:** 06/12/26

**DATE BY WHICH APPLICANT SHALL BE NOTIFIED WHETHER THEY WILL RECEIVE FUNDS:** 06/30/26