



NOTICE OF FUND AVAILABILITY (NOFA) – GRANTS

NAME OF GRANT PROGRAM:

Shared Decision-Making Program 2027

NOFA REFERENCE NO.:

DFHS27SDM

PURPOSE FOR WHICH THE GRANT PROGRAM FUNDS SHALL BE USED:

To implement shared decision-making (SDM) tools targeted to labor and delivery hospitals and to pregnant and postpartum women through the TeamBirth program. The goals of TeamBirth are to train providers to consistently use and integrate shared decision-making into care interactions, increase collaboration between the patient and health care provider, empower patients to make informed decisions about maternity care, improve patient experience during maternity care, reduce adverse maternal health outcomes, and increase the use of data to inform changes within participating hospitals.

ESTIMATED AMOUNT OF MONEY

IN THE GRANT PROGRAM: \$280,730

AWARD PERIOD:

From 9/30/26 **Through** 9/29/27

ELIGIBLE APPLICANTS MUST COMPLY WITH THE FOLLOWING REQUIREMENTS:

1. Terms and Conditions for the Administration of Grants. ([Click here to download](#))
 2. General and specific grant compliance requirements issued by the awarding division or commission.
-

GROUP OR ENTITIES WHICH MAY APPLY FOR THE GRANT PROGRAM:

- | | |
|---|---|
| ☐ Municipal Government | ☐ Institution of Higher Education |
| ☐ County Government | ☐ Hospital |
| ☐ State Government | ☒ Non-profit Organization (501(c)3) |
| ☐ Indian Tribal Gov't (Federally Recognized) | ☐ Other: |
-

QUALIFICATIONS NEEDED BY APPLICANT TO BE CONSIDERED FOR A GRANT:

Applicants eligible for continuation must have demonstrated history and knowledge of health needs and acute maternity care hospitals state-wide in New Jersey. Additionally, evidence of experience in the planning, development, implementation and evaluation of healthcare quality activities as it relates to equitable access, health and health care disparities, and healthcare delivery to underserved and vulnerable populations. Award amounts will be based on the availability of federal funds and may be subject to change. Applicants must have a valid NJ Tax Clearance Certificate and a valid NJ Charities Registration Letter of Compliance (if applicable) submitted with their application.

APPLICATION PROCEDURES:

Eligible applicants will submit grant applications through the Department's System for Administering Grants Electronically (SAGE), in accordance with the Request for Applications (RFA). The RFA may be requested from the contact listed below.

1. The Program Management Officer will make a grant application available to all "Eligible" agencies in the System for Administering Grants Electronically (SAGE), www.sage.nj.gov.
 2. The applicant will submit a grant application in accordance with the RFA (for new programs) or Letter of Intent (for continuing programs)
-

FOR INFORMATION CONTACT:

NAME: Carly Slutzky

TELEPHONE: 6099135742

PROGRAM: Maternal Health Innovation

E-MAIL: carly.slutzky@doh.nj.gov

MAILING ADDRESS: New Jersey Department of Health

55 North Willow Street

Trenton, NJ 08625

DATE ON WHICH APPLICATION WILL BE AVAILABLE: 09/08/26

SAGE PROGRAM NAME: Shared Decision-Making Pilot Program 2027

DEADLINE BY WHICH APPLICATIONS MUST BE SUBMITTED: 09/22/26

DATE BY WHICH APPLICANT SHALL BE NOTIFIED WHETHER THEY WILL RECEIVE FUNDS: 9/30/26
