



## NOTICE OF FUND AVAILABILITY (NOFA) – GRANTS

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**NAME OF GRANT PROGRAM:**

Stillbirth Awareness Campaign

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**NOFA REFERENCE NO.:**

DFHS26SAC

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**PURPOSE FOR WHICH THE GRANT PROGRAM FUNDS SHALL BE USED:**

The grant will be used to develop a stillbirth state-wide evidence-based prevention public health campaign that increases awareness of stillbirth prevention measures and decreases New Jersey's high stillborn rate.

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**ESTIMATED AMOUNT OF MONEY**

**IN THE GRANT PROGRAM:** \$ 99,700.00

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**AWARD PERIOD:**

**From** 7/1/25 **Through** 6/30/26

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**ELIGIBLE APPLICANTS MUST COMPLY WITH THE FOLLOWING REQUIREMENTS:**

1. Terms and Conditions for the Administration of Grants. [https://www.nj.gov/health/grants/documents/terms\\_conditions.pdf](https://www.nj.gov/health/grants/documents/terms_conditions.pdf)
  2. General and specific grant compliance requirements issued by the awarding division or commission.
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**GROUP OR ENTITIES WHICH MAY APPLY FOR THE GRANT PROGRAM:**

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| <input type="checkbox"/> Municipal Government                       | <input type="checkbox"/> Institution of Higher Education              |
| <input type="checkbox"/> County Government                          | <input type="checkbox"/> Hospital                                     |
| <input type="checkbox"/> State Government                           | <input checked="" type="checkbox"/> Non-profit Organization (501(c)3) |
| <input type="checkbox"/> Indian Tribal Gov't (Federally Recognized) | <input type="checkbox"/> Other:                                       |
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**QUALIFICATIONS NEEDED BY APPLICANT TO BE CONSIDERED FOR A GRANT:**

Eligible applicants are nonprofit, tax-exempt 501(c)(3) community-based organizations (tax exempt status documentation must be provided). Examples of CBOs include civic and social organizations, faith-based organizations, and other non-traditional partners that have a track record of and the capacity to educate and engage vulnerable communities. Current grantees will be given priority for continuation of grants based on satisfactory performance and timely reporting.

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**APPLICATION PROCEDURES:**

Eligible applicants will submit grant applications through the Department's System for Administering Grants Electronically (SAGE), in accordance with the Request for Applications (RFA). The RFA may be requested from the contact listed below.

1. A grant application will be made available to all "eligible" agencies in the System for Administering Grants Electronically (SAGE), <https://dohsage.intelligrants.com/>.
  2. This is a non-competitive continuation grant and will only be open to current eligible grantees.
  3. The applicant will complete and submit a grant application based on program guidelines.
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**FOR INFORMATION CONTACT:**

**NAME:** Dorothy (Dee) Reed

**TELEPHONE:** (609) 649-8272

**PROGRAM:** RPHS

**E-MAIL:** [dorothy.reed@doh.nj.gov](mailto:dorothy.reed@doh.nj.gov)

**MAILING ADDRESS:** New Jersey Department of Health

55 N. Willow Street

Trenton, NJ 08625

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**DATE ON WHICH APPLICATION WILL BE AVAILABLE:** 06/23/25

**SAGE PROGRAM NAME:** Stillbirth Awareness Campaign 2026

**DEADLINE BY WHICH APPLICATIONS MUST BE SUBMITTED:** 06/30/25

**DATE BY WHICH APPLICANT SHALL BE NOTIFIED WHETHER THEY WILL RECEIVE FUNDS:** 07/01/25

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